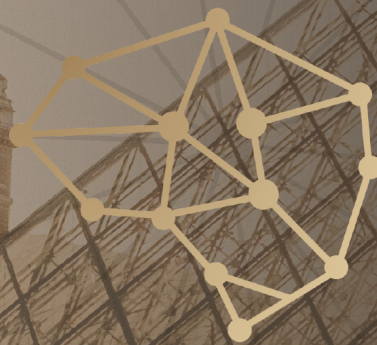




Course Booklet

High-Value Sales System

Discover how to use consumer psychology to successfully create, sell and marketing high-value services.



3 INSTINCT

Build a bigger, stronger business that gives you the freedom to increase your prices, without losing customers, in this private, 18-week one-to-one course.

Beta Version

3Instinct Private Training - High-Value Sales System

Create, sell and market high value services.



3 INSTINCT

Course Overview

Welcome to 3Instinct, a comprehensive and private 18-week consumer psychology-based system designed to demystify the complexities of customer decision-making. This course equips entrepreneurs with the essential knowledge and skills to understand “Why do customers buy what they buy?” By unraveling the intricacies of consumer psychology, 3Instinct empowers businesses to enhance their sales, increase profitability, and create meaningful value for their customers.

Course Highlights

Duration: 18 Weeks.

Focus Areas: Consumer psychology, behavioural psychology, business, marketing, sales, communication.

Course Format: One-on-One online tutorials and coaching.

Course Structure

Week 1: How to raise 5%, plus the 4 key numbers to maintain order.

Week 2: Customer constraint theory and sales process review.

Week 3: Future success & profitability.

Week 4: Markets and money.

Week 5: Customer profile.

Week 6: 3Instinct consumer psychology.

Week 7: High-value service creation.

Week 8: Market separation and 3-dimensional USP

Week 9: Consumer constraints and behaviour patterns.

Week 10: Psychological frames and copy writing.

Week 11 to Week 16: Marketing materials and sales path.

Week 17: Clear communication for higher premiums.

Week 18: Review and business growth strategies.

Course Benefits

Gain Clarity: Understand the core reasons and psychological formula behind customer buying decisions.

Increase Sales: Implement intelligent communication strategies to boost sales.

Enhance Profitability: Learn to charge higher premiums with confidence.

Create Value: Develop high-value services that resonate with your customers.

Achieve Business Goals: Align your business strategies with customer values for long-term success.

Privacy: 100% private one-to-one session.

Who Should Attend?

Entrepreneurs and Business Owners

Marketing and Sales Professionals

Small Business Managers

Course Fees

Enquire now for 3Instinct and transform your business's sales and growth trajectory.

Course Fee - £5,000.00 (£1,000.00 deposit, £4,000.00 payment at week 6).

Beta Course* Fee - £1,800.00 (£300.00 deposit, £1,500.00 payment at week 6)

*This course will be made available for testing to a limited number of users before its general release.

Guarantee: 100% satisfaction guarantee at week 18, or money back (attendance rules apply).

[To Start Week One For FREE - Click Here](#)